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McKenzie Therapist Receives 2014 Emerging Leader Award from the American Physical Therapy Association

McKenzie clinician Edward Orloff, PT, DPT, CSCS, Dip. MDT, has been selected as a recipient of the 2014 Emerging Leader Award by the American Physical Therapy Association (APTA) and the Michigan Physical Therapy Association (MPTA). This award was established annually to honor individuals early in their careers who have demonstrated extraordinary service to the physical therapy profession and the APTA.

Orloff, a therapist at Borgess Spine in Kalamazoo, Michigan, serves as the MPTA delegate in the APTA House of Delegates and sits as the MPTA Western District Chair. Orloff also coordinates the Center for Clinical Education at the Borgess Hospital, acts as the federal liaison for the state of Michigan and holds a spot on the MPTA Board of Directors.

On top of his achievements, Orloff was featured in The McKenzie Institute's national advertising campaign. The campaign featured testimonials from McKenzie therapy providers across the nation, supporting the McKenzie Method® of Mechanical Diagnosis and Therapy®. As one of 17 who were nominated, Orloff will be featured and recognized for this award in the October issue of *PT in Motion* magazine.

About The McKenzie Institute®

Dedicated to ongoing education and research, The McKenzie Institute is the center for postgraduate study in Mechanical Diagnosis and Therapy. The McKenzie Method is a philosophy of active patient involvement and education for back, neck and extremity problems. The key distinction is its initial assessment component — a safe and reliable means to accurately reach a diagnosis and only then make the appropriate treatment plan. Rarely are expensive tests required, as Certified MDT clinicians have a valid indicator to know right away whether — and how — the method will work for each patient.

Become a member of the McKenzie Institute to receive course discounts, a subscription to *The Journal of Manual & Manipulative Therapy* (JMMT), the official publication of MIUSA members, discounts at conferences, product discounts, and much more.

For more information about The McKenzie Institute and its services, please contact Stacey Lyon at (315) 471-7612 or email slyon@mckenzieinstituteusa.org.

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